

## FOR IMMEDIATE RELEASE

## Glenwood Caverns Adventure Park Celebrates 10 Years and 1 Million Rides on America's First Alpine Coaster

The millionth ride is expected to happen Memorial Day Weekend. The lucky driver will win a prize package including two Annual Thrill Passes to the mountain-top park in Glenwood Springs, Colo.

GLENWOOD SPRINGS, Colo. (May 19, 2015) — It's been 10 years since the first Alpine Coaster in North America opened at Glenwood Caverns Adventure Park. Since then, riders have raced down Iron Mountain in Glenwood Springs, Colo., nearly 1 million times. When the magic millionth ride happens, whoever is in the driver's seat is in for a treat. The winner gets two Annual Thrill Passes, valued at \$98 each, plus a commemorative t-shirt and water bottle. If there are two riders in the car, they'll split the prize.

"We've been tracking the numbers for a few weeks now, and it looks like the millionth ride will take place during the Memorial Day Weekend," said Nancy Heard, general manager for Glenwood Caverns Adventure Park. "Adding the Alpine Coaster really set the stage for where we are today. Even after 10 years, it's still our most popular ride. We're excited to celebrate the millionth ride!"

The Alpine Coaster was one of several attractions added in 2005 to provide guests with something to do while they waited for their cave tours. It was manufactured and installed by Wiegand Sports LLC out of Germany.



"We would like to congratulate Glenwood Caverns Adventure Park for achieving the millionth-ride milestone on the Wiegand Alpine Coaster. Park owner Steve Beckley selected Wiegand 10 years ago to provide his Alpine Coaster, the first in North America," said Larry Hays, exclusive sales, Wiegand North America. "In addition to this current milestone, last year USA Today selected Glenwood Caverns' Alpine Coaster as one of the 10 best roller-coaster rides of your life. This is a great tribute to one of our valued customers. We look forward to working with them as they continue to develop this exceptional park."

The Alpine Coaster at Glenwood Caverns Adventure Park is the longest one in Colorado. It features individual cars on tracks that race 3,400 feet through the trees and down the mountainside. The riders control their speeds, which gives them an exciting, hands-on experience as the cars maneuver the bumps, waves and hairpin turns in the track system.

- more -

Glenwood Caverns Celebrates 10 Years, Million Rides on Alpine Coaster/Page 2

Glenwood Caverns will kick off its summer season on Friday, May 22, with the first Music on the Mountain concert of the year. Guests can ride the tram and enjoy music by Beatles tribute band Doctor Robert free with the donation of at least one canned food item for the local food pantry. The free tram rides begin at 4 p.m.; the band performs from 6 to 10 p.m. Guests can also enjoy the park's rides and attractions—including the Alpine Coaster—during the concert. A Funday Pass, just \$35 with the free tram ride, includes both walking cave tours and unlimited access to all of the park's rides and most of its attractions.

The park will be open 9 a.m. to 9 p.m. daily throughout the summer, with extended hours during the concerts.

###

Media Contact Mandy Gauldin 970-379-5277 Mandy (at) peakcomm (dot) biz

## **About Glenwood Caverns Adventure Park**

51000 Two Rivers Plaza Road, Glenwood Springs, CO 81601 glenwoodcaverns.com | 800-530-1635 | Facebook.com/GlenwoodCaverns | @GlenwoodCaverns | glenwoodcaverns.com/blog

Located in scenic Glenwood Springs, Colo., midway between Aspen and Vail, Glenwood Caverns Adventure Park offers a one-of-a-kind mountain-top adventure. The Adventure Park features a gondola ride, walking and wild tours of Glenwood Caverns and Historic Fairy Caves, dining, and year-round attractions including an Alpine Coaster, Soaring Eagle Zip Ride, 4D Motion Theater and Laser Tag Arena. Seasonal offerings include the Giant Canyon Swing, Glenwood Canyon Flyer, Cliffhanger Roller Coaster, Wild West Express family coaster, a climbing wall, gemstone sluice box mining, a Ferris wheel ride and a holiday light display. Ideal setting for groups and birthday parties. Glenwood Caverns Adventure Park will operate the new Iron Mountain Hot Springs scheduled to open on the bank of the Colorado River in Glenwood Springs in 2015.