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## FOR IMMEDIATE RELEASE

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### **GLENWOOD CAVERNS ADVENTURE PARK ADDS AFFORDABLE, OUT-OF-THE-ORDINARY WINTER FUN TO COLORADO SKI VACATIONS**

*Featuring the state's longest alpine coaster and only 4D motion theater, gondola rides, cave tours, laser tag and a cozy mountain-top restaurant with breathtaking views, a day at the Adventure Park in Glenwood Springs offers travelers a new take on Colorado winter vacations.*

**GLENWOOD SPRINGS, Colo.** (Dec. 13, 2011) — A day at Glenwood Caverns Adventure Park in Glenwood Springs provides travelers another way to play in the Colorado mountains this winter. Featuring the state's longest alpine coaster and only 4D motion theater, gondola rides, cave tours, laser tag and a cozy mountain-top restaurant with breathtaking views, the Adventure Park is a fun and affordable addition to family ski trips. At just \$31 per person for a Winter Fun Pass, a family of four can spend a day at the Park — including lunch — for around \$160.



“As more and more people travel in multigenerational groups, it’s important for them to have choices that appeal to different age groups and interests,” said Steve Beckley, who owns Glenwood Caverns Adventure Park with his wife Jeanne. “With more than a dozen ski resorts in this part of the state, our central location makes the Adventure Park an easy day trip for members of the group who don’t ski, or skiers who want to give their legs a day off.”

The Adventure Park is nestled in the mountains above historic Glenwood Springs, and is surrounded by Colorado’s premier ski destinations. Vail, Aspen, Beaver Creek, Snowmass, Buttermilk and Sunlight are all located within an hour of the park, and Breckenridge, Winter Park, Powderhorn, Steamboat, Copper Mountain, Keystone, Ski Cooper and SolVista are within two hours.

Starting on the floor of the Roaring Fork Valley near the Colorado River and I-70, the Adventure Park’s Iron Mountain Tramway carries visitors 4,300 feet up the side of Iron Mountain in fully enclosed gondolas, providing panoramic views of the Rocky Mountains. At the top, guests can enjoy a 70-minute guided tour of Glenwood Caverns and Historic Fairy Caves, recognized as one of the leading family cave tours in the country, and unlimited access to the alpine coaster, the Western-themed laser tag arena, and the only 4D motion theater in Colorado, with moving seats, special effects and surround sound that bring the 3D films to life. This is all included in the \$31 Winter Fun Pass.

“The alpine coaster is a big hit because it allows you to race down the mountainside and through the trees, without the learning curve associated with skiing,” Beckley added.

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## Winter Day Trip at Glenwood Caverns/Page 2

The Lookout Grille serves lunch by a cozy fire with incredible views of the Roaring Fork Valley and Colorado River. Prices range from \$6.95 for bratwursts, super dogs, salads, soups and chili, to \$8.95 for pulled pork sandwiches, Philly cheese steak or chicken sandwiches, and beef nachos. Kids can choose macaroni and cheese, hot dogs or cheese quesadillas for \$5.95, including a small drink. The Grille also offers rice bowls featuring long grain wild rice with vegetables and a teriyaki-based sauce for \$5.95, or with beef or chicken added for \$7.95, and a Bloody Mary bar on weekends.

This winter, the Adventure Park is open Friday through Monday, 10 a.m. – 5 p.m. During the holidays, the Park will be open daily 10 a.m. – 5 p.m. from Dec. 16 through Jan. 2. The Park will be closed Christmas Day. Group discounts are available. Visit <http://www.glenwoodcaverns.com> or call 800-530-1635, ext.0, for more information.

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### **About Glenwood Caverns Adventure Park**

Located in scenic Glenwood Springs, Colo., midway between Aspen and Vail, Glenwood Caverns Adventure Park offers a one-of-a-kind mountain-top adventure for families and outdoor enthusiasts. The Adventure Park features a gondola ride, guided tours of Glenwood Caverns & Historic Fairy Caves, dining, and attractions including an alpine coaster, 4-dimensional theater, laser tag, giant swing, a climbing wall, gemstone sluice box mining, simulated Conestoga wagon experience, bungee trampolines and more. Ideal setting for groups and birthday parties. For the most up-to-the-minute news, follow us on Twitter, [www.Twitter.com/GlenwoodCaverns](http://www.Twitter.com/GlenwoodCaverns), or become a fan on Facebook, [www.Facebook.com/GlenwoodCaverns](http://www.Facebook.com/GlenwoodCaverns). Go to [www.glenwoodcaverns.com](http://www.glenwoodcaverns.com) for more information, to sign up for our enewsletter, or to request a brochure. 800-530-1635