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## FOR IMMEDIATE RELEASE

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### THE TRAVEL CHANNEL'S *BERT THE CONQUEROR* WILL SHOOT AN EPISODE ON THE GIANT CANYON SWING AT GLENWOOD CAVERNS ADVENTURE PARK MAY 19

**GLENWOOD SPRINGS, Colo.** (Apr. 20, 2011) — Glenwood Caverns Adventure Park is about to garner national attention. Bert Kreischer, thrill-seeker and host of the Travel Channel's *Bert the Conqueror* television show, will visit the Adventure Park on May 19 to shoot an upcoming episode based on the Giant Canyon Swing.

According to the Travel Channel's website, "In this returning series, Bert explores the hilariously absurd, undeniably dangerous and hands-down insane challenges American towns have to offer. During each episode, Bert takes viewers on a mind-bending thrill ride to legendary events, competitions and adrenaline rushes that celebrate local culture and traditions. Bert's on a mission to experience it all and release his inner child as he criss-crosses the country and joins locals in gut-wrenching challenges and fearless competitions. Whether he's attempting to dive off Virginia's Griffon, the tallest and fastest coaster in the world, or plunging 40 feet down Hawaii's Shaka waterslide, Bert stops at nothing to showcase what the locals do for fun by celebrating the unique traditions that take place in towns across the nation."



"We're thrilled to welcome Bert and his crew to town next month," said Steve Beckley, who owns Glenwood Caverns Adventure Park with his wife Jeanne. "His show is a lot of fun and has a strong following of thrill-ride fans; the Giant Canyon Swing is a perfect fit."



Emily Graham, an associate producer with Sharp Entertainment, spotted a video of the swing on Glenwood Caverns' YouTube page last fall and contacted publicist Mandy Gauldin to learn more about the park and the attraction. "We've made a concerted effort to embrace social media over the past couple of years and it's been paying off in many ways," explained Gauldin. "Our Facebook, Twitter and YouTube sites allow us to keep our fans engaged and informed, and serve as conduits to the media."

The Adventure Park has launched a mobile site, [m.glenwoodcaverns.com](http://m.glenwoodcaverns.com), and a blog, [www.glenwoodcaverns.com/blog](http://www.glenwoodcaverns.com/blog), in the past few months and continues to explore new ways to communicate with its guests.

Bert the Conqueror airs at 6 and 6:30 p.m. on Sundays on the Travel Channel. The Glenwood Caverns Adventure Park episode will air Sunday, July 10, at 6 p.m. The Giant Canyon Swing, which first opened last May, is scheduled to open for the season on May 7, weather permitting.

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#### **About Glenwood Caverns Adventure Park**

51000 Two Rivers Plaza Road, Glenwood Springs, CO 81601 — 800-530-1635

Located in scenic Glenwood Springs, Colo., midway between Aspen and Vail, Glenwood Caverns Adventure Park offers a one-of-a-kind mountain-top adventure for families and outdoor enthusiasts. The Adventure Park features a gondola ride, tours of Glenwood Caverns & Historic Fairy Caves, dining, and attractions including an alpine coaster, 4-dimensional theater, laser tag, giant swing, a climbing wall, gemstone sluice box mining, simulated Conestoga wagon experience, bungee trampolines and, new in 2011, a bungee jump and zip ride. Ideal setting for groups and birthday parties. For the most up-to-the-minute news, follow us on Twitter, [www.Twitter.com/GlenwoodCaverns](http://www.Twitter.com/GlenwoodCaverns), become a fan on Facebook, [www.Facebook.com/GlenwoodCaverns](http://www.Facebook.com/GlenwoodCaverns) or read the blog, [www.glenwoodcaverns.com/blog](http://www.glenwoodcaverns.com/blog). Go to [www.glenwoodcaverns.com](http://www.glenwoodcaverns.com) for more information, to sign up for our enewsletter, or to request a brochure.

#### **Meet Bert Kreischer**

In Travel Channel's returning series, *Bert the Conqueror*, thrill-seeker and host, Bert Kreischer, explores the hilariously absurd, undeniably dangerous and hands-down insane challenges American towns have to offer. During each episode, Bert takes viewers on a mind-bending thrill ride to legendary events, competitions and adrenaline rushes that celebrate local culture and traditions. Bert's on a mission to experience it all and release his inner child as he criss-crosses the country and joins locals in gut-wrenching challenges and fearless competitions. Whether he's attempting to dive off Virginia's Griffon, the tallest and fastest coaster in the world, or plunging 40 feet down Hawaii's Shaka waterslide, Bert stops at nothing to showcase what the locals do for fun by celebrating the unique traditions that take place in towns across the nation.

Best known as a comedian, Bert travels the country making people laugh and discovering local attractions. His humor and authentic reaction toward these sometimes scary experiences make viewing both amusing and relatable. With a combination of passion and celebration, Bert's mission to experience these outrageous traditions promises to wow viewers and showcase the fun found in America's own backyards. *Bert the Conqueror* is a series that is fearless fun for the entire family, and this is truly evident when Bert experiences a whole new meaning of "carrying a relationship" when he completes a 278-yard obstacle course with his wife on his back in Maine's wife-carrying competition.

When he's not passionately discovering local traditions, thrills and competitions for Travel Channel, viewers can find Bert touring comedy clubs and colleges all over the country. Prior to becoming Travel Channel's newest adventure seeker, Bert began a career in comedy in 1998, working at the Boston Comedy Club. Within a year, he had grabbed the attention of Will Smith, who signed him to a television development deal. Bert co-hosted The X-show on FX and made his acting debut starring in the CBS/20th Century Fox pilot, *Life with David J* with Elliot Gould.

Bert has also had his own stand up show in 2009 called *Comfortably Dumb*, and in addition has appeared on Comedy Central's *Premium Blend*, *Shorties Watchin Shorties*, *Reality Bites Back*, *VH-1*, *FX's Hurt Bert*, *The Shield*, *Last Comic Standing 2*, *Jimmy Kimmel Live*, *The Rachael Ray Show*, and hosted Spike TV's *Fresh Baked Video Games*.

A Florida native, Bert attended Florida State University. He currently resides in Los Angeles.