



51000 Two Rivers Plaza Road, Glenwood Springs, CO 81601
(970) 945-4CAV (945-4228) Toll-free (800) 530-1635
www.glenwoodcaverns.com

FOR IMMEDIATE RELEASE

For more information contact: Mandy Gauldin at (970) 945-5534

THE WILD WEST IS ALIVE AND KICKING AT GLENWOOD CAVERNS ADVENTURE PARK

GLENWOOD SPRINGS, Colo. — Experience the thrills and excitement of the wild West at Glenwood Caverns Adventure Park. Located in historic Glenwood Springs, Colo., the Adventure Park is nestled high in the mountains with a birds' eye view of the town where local legend Doc Holliday lived his final days. Along with cave tours, thrill rides and attractions, the Adventure Park offers guests three ways to enjoy the spirit of the old West:

- **Fort Whereami Maze** — *New in 2008!* Ready, set, go! Kids of all ages will love finding their way through the twists and turns in this fort-style maze. They can race the clock and each other for fun and prizes.
- **Wild West Adventure Wagon** — Our new Wild West Adventure Wagon takes riders back in time to the days when cowboys and Conestoga wagons roamed the mountains. Riders feel the wagon bouncing on the bumpy trail, and hear the wind rushing by as the narrator describes the journey on a realistic surround sound system. This simulated wagon experience lasts about five minutes and is suitable for all ages.
- **Horseback Riding** — Experienced guides lead half-hour trail rides on gentle, well-trained horses. Must be at least six years of age. Suitable for beginning riders.
- **Demon the Mechanical Bull** — Demon, named in honor of the Glenwood Springs High School mascot, bucked his way to the top of Iron Mountain in 2006. With rides from mild to wild, riders of all ages can pick the intensity level that suits them best.



“I think a ‘yee haw’ is definitely in order,” said Steve Beckley, who owns Glenwood Caverns Adventure Park with his wife Jeanne. “Glenwood Springs has a rich Western heritage, and there’s definitely a lot of interest in heritage travel these days.”

According to the Colorado Tourism Office, heritage travelers represent one of tourism’s fastest growing market segments. In the United States, heritage travel has grown at twice the rate of travel overall during the last 10 years.

“Now, our guests can come up, take a trail ride, find their way through the maze, try their skill on Demon, and enjoy a simulated wagon trail ride,” Beckley added. “It’s a great way to spend a day with family and friends, and a fun way to round out a trip to Glenwood Springs’ historic sites, including the Frontier Historical Museum, Hotel Colorado and Doc Holliday’s grave.”

###

About Glenwood Caverns Adventure Park

Located in scenic Glenwood Springs, Colo., midway between Aspen and Vail, Glenwood Caverns Adventure Park offers a one-of-a-kind mountain-top adventure for families and outdoor enthusiasts. The Adventure Park features a gondola ride, three different tours of Glenwood Caverns & Historic Fairy Caves, thrill rides, dining, and attractions including a climbing wall, gemstone sluice box mining, horseback riding, simulated Conestoga wagon experience, maze, bungee trampoline and more. Ideal setting for groups and special events.
www.glenwoodcaverns.com