



FOR IMMEDIATE RELEASE

Glenwood Caverns Adventure Park Teams Up with KSNO and Bighorn Toyota for Third Annual Turkey Tram-a-Ganza to Benefit LIFT-UP Food Pantries

Local companies are joining forces on Saturday, Nov. 19, to collect turkeys for LIFT-UP. Glenwood Caverns Adventure Park will contribute up to four free tram rides for each turkey donated, plus an entry in a drawing for an Annual Thrill Pass or two passes to the Iron Mountain Hot Springs.

Glenwood Springs, Colo. (Nov. 4, 2016) — Glenwood Caverns Adventure Park is teaming up with KSNO and Bighorn Toyota on Saturday, Nov. 19, for the third annual Turkey Tram-a-Ganza. This event benefits LIFT-UP's local food pantries by collecting turkeys and other Thanksgiving dinner fixings for area families in need. KSNO's Jim Williams will broadcast live from the Iron Mountain Tramway during the event, which lasts from noon to 4 p.m.

"We're excited to talk turkey again this year! This event is always a lot of fun; we are looking forward to helping LIFT-UP help our neighbors who need a hand for the holidays," said Nancy Heard, general manager for Glenwood Caverns Adventure Park. "This year, Turkey Tram-a-Ganza is on the same day as our Winter on the Mountain kick-off party, which we hope will inspire even more people to donate turkeys and enjoy the festivities later that evening."



To encourage community participation, Glenwood Caverns Adventure Park will contribute up to four free tram rides for each donated turkey, plus an entry in a drawing for an Annual Thrill Pass or two day passes to the Iron Mountain Hot Springs. Four winners will be selected. Bighorn Toyota will have a truck in the parking lot at the tram base at 51000 Two Rivers Plaza Road where people can drop off frozen turkeys, register for the drawing and pick up the free tram passes between noon and 4 p.m. Guests can also receive one free tram pass per person by donating cans of food or other non-perishable items.

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Turkey Tram-a-Ganza at Glenwood Caverns/Page 2

The free tram rides are valid that day only and can be used to enjoy the Winter on the Mountain kick-off party that begins at 5 p.m. It's a festive start to the holiday season, with 35 miles of colorful lights decorating the park, the lighting of the giant musical Christmas tree at 7 p.m., live music and a visit from Santa Claus. The Lookout Grille will be open for lunch and dinner as well.

Guests who donate turkeys can enjoy the park's rides and attractions that day with a discounted Winter Funday Pass. At just \$25 with the free tram ride, it includes both walking cave tours and unlimited access to the Alpine Coaster and Soaring Eagle Zip Ride, both of which are lighted for rides after dark, the laser tag arena and the 4D Motion Theater.

LIFT-UP is a non-profit organization dedicated to providing essential humanitarian assistance in the communities it serves, with food pantries in Aspen, Basalt, Carbondale, Glenwood Springs, New Castle, Rifle and Parachute. Glenwood Caverns Adventure Park also supports LIFT-UP through its Music on the Mountain can-for-a-tram concert series, which has brought in more than 62,000 cans of food for the food pantries since 2009.

The last tram ride up the mountain will be at 7:30 p.m.; the park will close at 8. More information about the park can be found at GlenwoodCaverns.com or by calling 800-530-1635 or 970-945-4228, ext. 0.

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About Glenwood Caverns Adventure Park

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Located in scenic Glenwood Springs, Colo., midway between Aspen and Vail, Glenwood Caverns Adventure Park offers a one-of-a-kind mountain-top adventure. The Adventure Park features a gondola ride, walking and wild tours of Glenwood Caverns and Historic Fairy Caves, dining, and year-round attractions including an Alpine Coaster, Soaring Eagle Zip Ride, 4D Motion Theater and Laser Tag Arena. Seasonal offerings include the Giant Canyon Swing, Glenwood Canyon Flyer, Cliffhanger Roller Coaster, Wild West Express family coaster, a climbing wall, gemstone sluice box mining, a Ferris wheel ride and a holiday light display. Ideal setting for groups and birthday parties. Glenwood Caverns Adventure Park operates the new Iron Mountain Hot Springs now open on the bank of the Colorado River in Glenwood Springs.